



May 23, 2018

Dear Valued US Customer,

This is a final communication from Hollister Incorporated regarding the divestiture of the Hydrofera Blue™ and Endoform™ brands. Our purpose is to provide final instruction and contact information of the new owners. Both brands were reacquired by the founding companies and manufacturer, Hydrofera LLC and Aroa Biosurgery, respectively.

Instruction:

- **Effective June 1, 2018:** All orders for Hydrofera Blue and Endoform products will be fulfilled by Appulse. Appulse is the joint venture company formed by Hydrofera LLC and Aroa Biosurgery. They will also provide ongoing sales and clinical support to customers. **Please note that Appulse has adequate inventory on hand of all Hydrofera Blue and Endoform products to meet any customer demands.**
- **No changes to product codes and packaging dimensions:** All product codes and product packaging dimensions for the Hydrofera Blue and Endoform brands will stay the same.
- **For Customers who order through a Distributor:** No change. As of June 1, 2018, order through your preferred distributor as usual using the same product codes you normally order.

Contact Information:

Appulse General Customer Service: 1-860-337-7730 or customerservice@appulsemed.com

Appulse Direct-Order Contact Information:

To establish an account: onboarding@appulsemed.com
To place an order: orders@appulsemed.com
To place an order by phone: 1-860-337-7730
To place an order by fax: 1-860-337-7462

Hollister Incorporated would like to thank you for your support during this transition to Appulse. Please note that Hollister will continue to provide you with all our remaining wound care products. Hollister Ostomy Care and Continence Care product businesses are unaffected by this. You can continue to expect high-quality service and support of these products.

Please feel free to share this communication with others in your organization that would benefit from this information.

Best regards,

Brian Luedtke
Senior Vice President, The Americas